

Test Cases for Revisions to Sign Code 1 of 2

Business	Current Code	Staff Recommendation
Circuit City 111 W. ECR (under construction) <ul style="list-style-type: none"> • 30k+ building • 208 ft. building frontage • 270 ft. set back from El Camino Real (as measured from center of building) • Approx 420 linear ft. frontage 	108 sq. ft. wall sign with max 3 ft. tall letters. One ground sign 40 sq. ft. with 10 ft. height if 1 ft. setback.	187 sq. ft. wall sign with no copy height limit. One ground sign of 50 sq. ft. with 15 ft. in height.
Best Buy 776 E. ECR (under construction) <ul style="list-style-type: none"> • 30k+ building • 177 ft. building frontage • 150 ft. setback from El Camino Real • 552 ft. lot frontage 	88 sq. ft. wall sign with 2.5 ft. letters Two ground signs with 10 ft. high max and 40 ft. if 1 ft. setback	166 sq. ft. wall sign with no copy height limit. Two ground signs of 50 sq. ft. with 15 ft. in height.
Lowe's 811 E. Arques (in planning process) <ul style="list-style-type: none"> • 116k+ building • 450 ft. building frontage • 270 ft. setback from Fair Oaks Avenue (as measured from center of building) • 630+ ft. of lot frontage along Fair Oaks • 	150 sq. ft. wall sign (hits max.) with 3.5 ft. high letters Two ground signs with 10 ft. high max and 40 ft. if 1 ft. setback	250 sq. ft. wall sign (hits max.) with no copy height limit. Two ground signs with 10 ft. high max and 50 sq. ft. if 1 ft. setback.
Dodge 1035 W. ECR <ul style="list-style-type: none"> • 24k+ building • 364 ft. building frontage • 60 ft. setback • 385 ft. lot frontage 	145 sq. ft. wall sign with 2 ft. high letters One ground sign with 10 ft. high max and 40 ft. if 1 ft. setback	250 sq. ft. wall sign (hits max.) with 3 ft. high letters Two ground signs with 15 ft. high max. and 60 sq. ft. of area.
Acura 750 E. ECR <ul style="list-style-type: none"> • 10k+ building • 74 ft. building frontage • 64 ft. setback • 90 ft. lot frontage 	37 sq. ft. wall sign with 2 ft. high letters One ground sign with 10 ft. high max and 40 ft. if 1 ft. setback	98 sq. ft. wall sign with 3 ft. high letters One ground sign of 60 sq. ft. with 15 ft. in height.

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Pearson <ul style="list-style-type: none">8,960 building175 ft. building frontage270 ft. lot frontage	87.5 sq. ft. wall sign. One ground sign with 40 sq. ft. in area and 10 ft. high max.	115 sq. ft. wall sign. One ground sign with 60 sq. ft. in area and 15 ft. high
Volkswagen 1025 E. ECR <ul style="list-style-type: none">27k+ Building244 ft. building frontage336 ft. lot frontage90 ft. setback	97.6 sq. ft. wall sign One ground sign with 40 sq. ft. in area and 10 ft. high max.	211 sq. ft. wall sign. One ground sign with 60 sq. ft. in area and 15 ft. high